

# LEAD 201-010 Introduction to Consumer Policy

## Syllabus for Spring Semester 2006

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Class Hours:

M/W 12:10 – 1:25 pm

Room 221 Allison Hall

### Texts & Resources

Dye, Thomas R., 2005. Understanding Public Policy. Eleventh Edition. Pearson Prentice Hall. Upper Saddle River, N.J.

#### Important related web sites:

[www.wr.udel.edu](http://www.wr.udel.edu)

University of Delaware, IPA, Water Resources Agency

[www.ipa.udel.edu](http://www.ipa.udel.edu)

UD Institute for Public Administration

[www.udel.edu/suapp](http://www.udel.edu/suapp)

UD School of Urban Affairs and Public Policy

[www.consumersunion.org](http://www.consumersunion.org)

Consumers Union

### Catalog Description

Explores general models of how consumer policies come into being and examines how the relationships between consumers, government and business impact the formulation of these consumer policies.

### Grading

**Final grades** will be based on the following calculations:

Midterm Paper No. 1	15%
Final Term Paper No. 2	15%
Midterm Examination	30%
Final Examination	30%

### Class Schedule

Wed Feb 8, 2006

- Introductions
- Syllabus review
- Super Bowl ads and consumer policy
- Homework: Read the Declaration of Independence and U.S. Constitution

Mon. Feb 13/Wed Feb 15 – Democracy, government, and public policy.

- Basis of government and policy: Magna Carta, Declaration of Independence, U.S. Constitution, Bill of Rights
- 3 branches of government
- Federal, state and local government structures in the USA and other democratic governments.
- Characteristics of leadership in US/world history (Ben Franklin, George Washington)

Mon Feb 20/Wed Feb 22 – What is Public Policy?

- The political system, the Federal government, state government, private, and nonprofit sectors,
- Consumer rights
- Policy analysis

Mon Feb 27/Wed Mar 1 – Models of Public Policy Analysis

- US institutional model
- Rationalism – policy as social gain
- Incremental model based on past governance
- Public choice/economic model
- Game theory/rational choice
- The Policy Making Process

Mon Mar 6/Wed Mar 8 – Criminal Justice Policy

- Deterrence
- Crime Rate
- Crime Strategies
- Drug policy
- Crime on campus and in Newark

Mon Mar 13/Wed Mar 15 –Public Health and Welfare Policy

- Entitlements
- Social Security
- Welfare
- Poverty
- Health Care
- Managed Care

Mon Mar 20/Wed Mar 22 – Education Policy and Schools/ Mid Term Examination

- Elementary/High School Education
- Higher Education

Mon Mar 27/Wed Mar 29 – Spring break

Mon Apr 3/Wed Apr 5 – Economic and Tax Policies

Mon Apr 10/Wed Apr 12 - Field Trip to U.S. Constitution Center, Philadelphia, PA

Mon Apr 17/Wed Apr 19 – Environmental Policy

Mon Apr 24/Wed Apr 26 – Civil Rights Policy

Mon May 1/Wed May 3 – Homeland Security and Defense Policy

Mon May 8/Wed May 10 – Consumer Rights

Mon May 15/Wed May 17 – Review of semester and field trip

Mon May 22 - Final Examination

**Project Assignments**

**Project**

**Due Date**